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## 6.2.1: The Institutional strategic/ Perspective plan is effectively deployed

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NITTE SCHOOL OF FASHION TECHNOLOGY
AND INTERIOR DESIGN

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### Strategic Plan Academic Year- 2018-19

Short Term Plan					
SL No.	Pian	Year of implementation	Remarks		
1	To increase the total admissions for the 2018-19 academic year	2019-20	Successful in increasing admissions from 34 to 41		
2	Establishment of smart boards in classrooms for better ICT	2019-20	Installed smart boards		
	Lo	ng Term Plan			
1	To obtain university ranks in academics	Till 2018-19	Successful in obtaining 2 university ranks		
2	To start master's program for interior design and fashion technology	Till 2021-22	Mentorship programs were introduced to improve learning experience for students		

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# NITTE SCHOOL OF FASHION TECHNOLOGY AND INTERIOR DESIGN



#### 2018-19 Strategic Plan Assessment Report

On the 09th of July, a meeting was held in the presence of Dr. Sandhya Ravi, Ms. Prathima and Ms. Pooja Bekal to discuss the implementation of strategic plan and outcomes for the previous Academic year i.e., 2017-18. The meeting was held to discuss various programs to develop infrastructure and other facilities to be provided in the college for a better learning experience.

The first strategic plan was to increase the admissions for the next academic year that is 2018-19. In the academic year 2017-18 there were 34 admissions and Dr. Sandhya Ravi insisted on various ways to increase the admissions during the first year by advertising and promoting courses offered in the college to attract more students to take admission. As a result of this the admissions for 2018-19 increased to 41 which was a successful step. Other members suggested to continue this type of advertisement and promotion to keep increasing the admissions for every year.

Second strategic plan was to install Smart Boards for a better ICT program and also to encourage digital learning. Request was sent to the management for the procurement of Smart Boards for all the classes by Dr. Sandhya Ravi and permission to order and install one for the 2019-20 academic year was approved.

First Long-Term plan was to obtain University Ranks and our institute had obtained 2 University Ranks in the first batch to pass out of the institution. This was an elated and a milestone for the institution and Principal congratulated all the staff members and management for the constant support. But it was also suggested that the Mentorship program would continue to keep up the spirit of achieving academic ranks every year.

Second Long-Term Plan was to start Masters' Program in both Interior Design and Fashion Technology and to be one of the first colleges to provide this program. It was discussed and suggested to have separate teams of faculties in both the departments to start preparing for the subjects for the masters' program. Dr. Sandhya Ravi initiated the talk with management for the same purpose and to get it done as soon as possible.

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