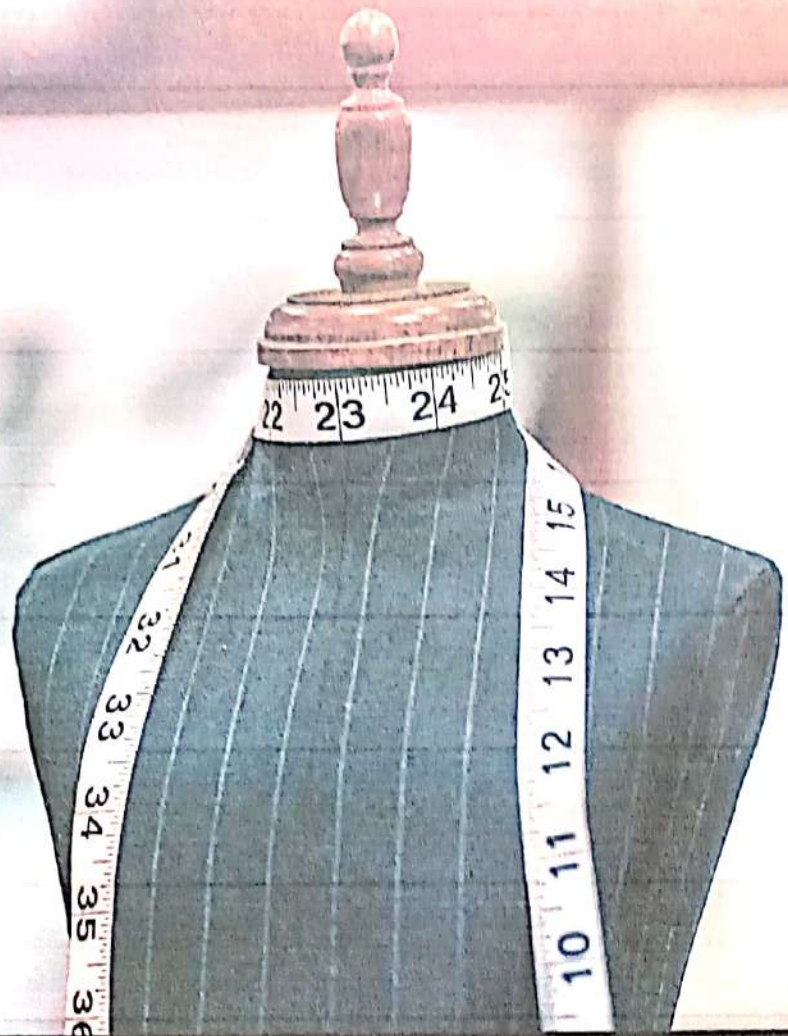


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RECYLOMANIA - SUSTAINABILITY AND APPAREL PRODUCT LIFE CYCLE

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Abstract

Recylomania means to introduce data and attention to the general public with respect to issues identified with the significance of reusing material and clothes. This is essentially because of the way that the style business is among the ones that produce incredible amounts of waste that could prompt natural contamination. Material waste is turning into a typical issue in the design business. The design business players need to consider successful strategies that urge buyers to purchase material items that can be reused constantly. For quite a long time the design creators have given the world the steadily enduring styles and patterns. Fashion Designers should be imaginative and inventive in re-planning clothes which are being reused. Today, the creation use and removal of design dress have a wide scope of effect. The Indigo colored Denim/pants, an incredible innovation by Jacob Davis and Levi's Strauss, are the world's first work garment with some strong denims which can withstand wear and tear. The main aim and objectives of the study was to recycle Denim clothes and to create garments that are fashionable, trendy and acceptable by wide variety of people. The test of reusing the tough denim texture accepts an all-encompassing way to deal with Sustainability. The 100% reused articles of clothing on the incline are made by style architects to meet the 3 significant aspects: Social Equity, Ecological Stability and Economic Viability, which lays emphasis on Sustainability and apparel product life cycle.

RECYLOMANIA brings out the importance of recycling of clothes which is the need of the hour. In order to protect our environment and ecology for future generation.

Keywords: *Recylomania, Environment, Recycled Garments, Ecological Stability, Economic Viability.*

1. Introduction

Sustainable fashion is today an exceptionally discussed and progressively shrouded point in media and at courses around the world. Increasingly attire organizations are changing their plans of action and improving their stockpile chains to diminish by and